

VEE SUSATIJO

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I am an artistic and articulate UX professional with over twenty years' experience in interactive media specializing in web, graphic, product, and application design and development, with a tireless passion for clean, delightful and engaging user experiences. I thrive on bringing ideas from scribbled paper napkins to final launch, solving complex design problems every step of the way.

Virtru

09/18 - Current

UX & Interaction Design

Currently leading end-to-end user experience initiatives for file encryption within cloud based storage platforms.

Atlas RFID Solutions

08/16 - 09/18

Senior Design Director

Led all aspects of design across multiple desktop and mobile apps (iOS & Android) from conceptual wireframes to asset delivery. Also developed a scalable Wordpress driven design process supporting the company's various web properties including static corporate, form-heavy conference, and client-specific protected sites.

Neustar, Inc.

10/15 - 04/16

User Experience Manager, NUX Toolkit

Responsible for driving the vision and strategy for the company's reimagined styleguide, pattern library, data visualization design, and the Bootstrap-based front end development framework.

AOL, Inc.

07/14 - 09/15

Design Director, AOL Search

Constructed a fully templated design system for the themed Toolbar's landing pages leveraging an in-house CMS, Blogmith. Also part of an Agile-driven SWAT team responsible for creating Wow.com, AOL Search's new content site.

AOL, Inc.

07/13 - 09/14

Creative Technology Director, AOL Agency

Responsible for all prototyping (lo-fi, hi-fi, and functional) for AOL's in-house design team. In this position, I advocated the importance and craft of visual design to the technical teams, while communicating technical thinking to our design team to help minimize inefficiencies in translating concepts to live products.

AOL, Inc.

01/08 - 06/13

Design Director, AOL Desktop & Toolbar

Streamlined the entire design process, increased monetization, simplified asset production, standardized design delivery, created templates for consumer facing web products, redesigned the consumer app gallery, deployed toolbar and landing page theming capabilities, and created/maintained the asset server. Helped grow the product to over 35mm monthly unique users in the market, resulting in a peak of \$65M annual revenue.

AOL, Inc.

01/06 - 12/07

Design Director, AIM

Served as the technical representative from the web products design group. Led efforts to bring creative team technically up to speed, by mentoring designers on HTML, CSS, and Flash.

AOL, Inc.

07/01 - 12/06

Design Director, AOL News & Weather

Managed a 4 person creative team to help shape a cohesive design vision for the AOL News experience in collaboration with product and development leads. Key projects included AOL Elections 2004 Coverage, 2004 thru 2006 AOL News redesign cycles, AOL Documentaries launch, and creation of the blog-driven Daily Pulse feature packages, one of the first of it's kind.

PC Data/NPD Inc./Media Metrix

12/99 - 07/01

Sr. Designer, Web Technologies

As the sole design resource on the web development team, I helped launch the second largest internet audience measurement service on the web, pcdatonline.com.

Arus Nawala

06/95 - 07/99

Designer, Web Technologies

Designed, developed and maintained 185 websites for Indonesian embassies and consulates globally.

Leadership

- Organizes resources and tasks to efficiently accomplish goals.
- Facilitates the design process in coordination with product and development counterparts.
- Thrives on building design teams and cultures capable of exceeding expectations.
- Believes in an open forum with all designers to keep up with design trends and technology advancements relative to our craft..

Creative

- Strong sense of user empathy, powering broad design strategies and experiences across all mediums.
- Deep experience in executing and maintaining brand strategies.
- Able to understand and integrate business goals, whether it be performance, monetization, conversion, or retention, into the overall design strategy.

Technical

- Thorough understanding of systems and technologies as applied to interactive design and development.
- Skilled in designing and developing responsive sites in HTML5/CSS3/Wordpress.
- High level of experience in designing within various CMS frameworks such as Wordpress and Blogsmith.

Tools & Technologies

Adobe CC, Sketch 3, HTML5, CSS3, Coda/Atom IDE, Wordpress CMS, Bootstrap, Balsamiq, Invision, Marvel.